

# KAYLA ALLEN

kayla@kaylaallen.co • kaylaallen.co • linkedin.com/in/kaylamallen

## THEATRE

### Associate Artist

NU Stage Musical Theater Company  
September 2012 – April 2017

Directed Noble Roman's *Pizza and Dog Park, or Sexual Perversity in Magnuson* for 12-hour theatre festivals. Developed, cast, and directed the sci-fi & fantasy-themed show *The Cabaret Strikes Back*. Music directed and assisted with casting and administrative duties for *Bloody Bloody Andrew Jackson*.

### Artistic Programming Apprentice

The New Victory Theater  
May – August 2016

Designed a WordPress website with resources for New Victory LabWorks Artists and archived audience feedback from LabWorks Open Rehearsals. Compiled a searchable database of information about every New Victory show since 1996. Worked with a team of apprentices to brainstorm concepts for the annual family fundraising gala.

## WRITING

### Theatre Columnist

College Fashion  
July 2015 – December 2016

Wrote forty articles analyzing plays through fashion, putting together affordable, wearable outfits representing characters and themes from everything from *Hamlet* to *Hamilton*.

### Research Assistant

Northeastern University Department of English  
March 2016 – August 2016

Worked with professors in English, Communications, and Theatre to design an interdisciplinary minor in Social Justice & the Arts. Wrote a literature review of the theoretical foundations of the minor.

### Social Media Intern

Sanborn (formerly Sanborn Media Factory)  
May – August 2015

Brainstormed content, researched trends, and wrote copy for the social media pages of several famous beauty brands and entertainers. Wrote the agency's first intern handbook, detailing procedures for daily intern tasks.

## EDITING

### Editor-in-Chief

Sword & Kettle Press  
March 2015 – present

Select pieces for publication in literary magazines and work with authors to fine-tune work. Use social media to advertise and connect with readers and writers around the world. Design and distribute print and digital editions of publications.

### Editing Consultant

Northeastern University Writing Center  
September 2015 – April 2017

Consulted with students to help them understand assignments, develop ideas, structure pieces, use correct citations, and address grammatical issues.

## EDUCATION

### Master of Arts, English

Northeastern University  
May 2017

Specialized in fantasy, children's and young adult literature, and pop culture. For thesis, designed a course on literacy, fantasy, and performance. Served as a representative for the English Graduate Student Association and assisted in planning the association's annual conference.

### Bachelor of Arts, English

Northeastern University  
May 2016

Graduated summa cum laude. Minored in history and musical theatre. Studied history in Warsaw, Poland and film and literature in Dublin, Ireland. Participated in the Honors Program, wrote concert reviews for *Artistry Magazine*, and acted with Silver Masque Theatre Company and the Department of Theatre.

## SKILLS

**Social Media:** Facebook, Twitter, Instagram, Snapchat, Tumblr, Hootsuite, Buffer

**Coding & Software:** HTML, CSS, TEI, WordPress, Microsoft Office, Google Apps

**Language:** intermediate Spanish, beginner Irish